

M-NASR Strategic Plan 2023 - 2027: Action Items 2024

As of: December, 2023

#	Focus Area	Strategy	Action Item #	Action Item
1	Programming	P.1 Determine long-term approach to programming	P.1.3	Create and maintain a Long-Term Programming Planning Model.
2	Programming	P.2 Develop mechanisms for identifying programming enhancements	P.2.2	Implement an approach for regularly soliciting feedback from participants.
3	Programming	P.2 Develop mechanisms for identifying programming enhancements	P.2.3	Develop procedures and internal mechanisms for identifying, prioritizing, and implementing program enhancements on an ongoing basis.
4	Programming	P.3 Identify and implement programming changes	P.3.1	Analyze programming and identify enhancements aligned with the programming philosophy.
5	Programming	P.3 Identify and implement programming changes	P.3.2	Prioritize short- and mid-term program modifications and develop Implementation Plan
6	Inclusion	I.3 Collaborate with member agencies to enhance comprehensive inclusion services	I.3.3	Update and expand inclusion-focused training and resources for member agencies.
7	Operations	O.1 Implement improvements to procedures and processes	O.1.2	Refine and implement improvements to the Record Retention Policy.
8	Operations	O.1 Implement improvements to procedures and processes	O.1.4	Complete organization-wide policy and process updates
9	Operations	O.1 Implement improvements to procedures and processes	O.1.5	Implement updated policies and processes.
10	Operations	O.1 Implement improvements to procedures and processes	O.1.6	Develop role-specific procedures.
11	Operations	O.1 Implement improvements to procedures and processes	O.1.7	Develop an Implementation Plan for creating and updating Board materials.
12	Operations	O.1 Implement improvements to procedures and processes	O.1.8	Update Board materials.
13	Operations	O.3 Improve Technologies	O.3.2	Complete implementation of critical HR systems.
14	Operations	O.3 Improve Technologies	O.3.3	Develop and execute a Technology Management Plan.
15	Operations	O.6 Plan and implement improvements to programming facilities	O.6.1	Develop and execute plan for optimizing use of member agency facilities.
16	Staffing	S.2 Define and implement mechanisms to increase retention.	S.2.1	Design and implement an employee engagement survey program.

17	Staffing	S.2 Define and implement mechanisms to increase retention.	S.2.2	Evaluate and identify changes to compensation and benefits packages.
18	Staffing	S.2 Define and implement mechanisms to increase retention.	S.2.3	Implement strategies to build connections between staff & M-NASR.
19	Staffing	S.3 Design and implement mechanisms to further develop staff.	S.3.3	Update and expand materials to support program and inclusion staff.
20	Staffing	S.3 Design and implement mechanisms to further develop staff.	S.3.4	Create a training library to develop the skills of program and inclusion staff.
21	Staffing	S.5 Design and implement a volunteer program.	S.5.2	Implement the Volunteer Program.
22	Marketing	M.1 Improve and expand the resources available for marketing activities.	M.1.3	Revise the M-NASR style and standards guide.
23	Marketing	M.1 Improve and expand the resources available for marketing activities.	M.1.4	Revise and expand the image library.
24	Marketing	M.1 Improve and expand the resources available for marketing activities.	M.1.5	Update and expand a multi-year marketing calendar.
25	Marketing	M.1 Improve and expand the resources available for marketing activities.	M.1.6	Update and enhance the website and social media tools.
26	Fundraising	F.1 Refine processes for current fundraising events.	F.1.1	Optimize processes related to current M-NASR-owned fundraising activities.
27	Fundraising	F.1 Refine processes for current fundraising events.	F.1.2	Optimize processes related to Liponi Foundation-owned fundraising activities.
28	Fundraising	F.1 Refine processes for current fundraising events.	F.1.3	Optimize processes for grant identification and management.